



WHAT IS SHARE THE LOVE?

Share the Love was created in February 2012 by Cotton Babies for the purpose of distributing donated, re-loveable cloth diapers to local families in need of assistance. This program is coordinated by the Giving Department at Cotton Babies and initially served families in St. Louis, MO. As we shared the story of our program, many asked to join us by reaching out to families in their own communities. Share the Love cloth diaper bank has several locations across the US and is continuing to expand. Our owner, Jenn Labit, has shared her personal story of how she began cloth diapering out of need. She was not alone in her experiences, and many of our staff and friends have been through difficult circumstances and in need of help. So it is from a place of experience and understanding that we reach out to others, because we know the power of a caring, helping hand.

To find out about more about Share the Love and Cotton Babies, visit CottonBabiesLove.com



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DID YOU KNOW?

- Using cloth diapers can save you about \$0.25 per diaper change. That's about \$1.50 a day, or \$45 each month. Do you have two or more in diapers? You can save even more!
- 1 in 3 families are choosing between diapers and essentials like food, utilities or child care. Approximately 1 in 20 disposable diapers are re-used because these parents cannot afford to purchase new diapers, according to Huggies Every Little Bottom Study, 2010.
- With cloth diapers, you never have to make an emergency late night trip to a store that only sells name brands. Just wash and you can have a fresh, clean diaper in about an hour or two.

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JENN LABIT'S STORY

I personally know what it feels like to have to choose between food and diapers. When my husband and I started Cotton Babies, we were living on \$30 a week for groceries plus a WIC check. That certainly wasn't enough to buy a cloth diaper stash and it didn't buy very many disposable diapers either. Thankfully, we were given three months of diaper service at one of my baby showers and then a friend gave me her previously loved cloth diapers. Without those gifts, we would have been looking for information about how to diaper your baby when you can't afford disposables OR cloth diapers. We chose to use cloth diapers simply because we couldn't afford to use disposables.

Because of our family's history, my passion is enabling families in need to have easy access to cloth diapers. We would be honored to help your family through the Share the Love program the way our friends helped us.

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HOW TO RECEIVE ASSISTANCE

Interested in trying cloth diapers for your family? We would be glad to help you get started. Here's what you will need to do:

- Gather evidence of your qualification for WIC, TANF or other assistance programs and a photo ID. You may need to share this info during the initial application.
- Visit cottonbabieslove.com to find a local host site and fill out an application.
- Check your email! A site host will respond to your application within 10 business days.

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